



National Chattel Experts'

Velocity Newsletter

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Topic of the Month

Real People in Real Estate

I've had it with the word "guru." If I hear the word at one more networking event, or book release—heaven forbid—I think I'm going to spit.

Some of the smartest insights on the "for tax purposes" world didn't come from a CPA—they came from a client who read a lot and wasn't afraid to interpret the information for himself first.

This month, I'd like to take a poll, and you can simply send a **Yes** or **No** Answer in your subject line to info@chattlexperts.com:

Would you take the opportunity, if given, to interview a "guru" you know or have heard of?

****Extra Credit if you name your "guru" of choice.**

Partner of the Month

Own Real Estate Right

Jana Lane, of **Own Real Estate Right**, is one mortgage broker who believes that your loan is a financial tool which either creates precision profits or bores sloppy holes in your profitability. She offers her clients a yearly mortgage review to uncover the hidden profits or pitfalls in their real estate investments.

This service so valuable that we want to offer it to our clients as well. If you have already purchased or intend to purchase a chattel appraisal, please accept this evaluation as a token of our appreciation.

Clients and future clients, send us an email at mortgagereview@chattlexperts.com for your gift certificate for this service.

Repent but Don't Withdraw

From the Editor

Maybe I should have been a CPA, or a teacher, like my parents—because I make the worst puns ever.

If any of you attended our "4 Reasons 2008 is the Best Year for Real Estate Investing," you'll know that I laced it with some political commentary. Directly afterward, I wrote a daring message with reference to the (to make an understatement) unlikable Haliburton Corporation, for which VP Dick Cheney worked prior to his White House years, and titled the heading "A Few Good Stocks." Only I forgot the quotation marks. And what was supposed to be play on words ("A Few Good Men," and the crazy military ties to the company, etc.) ended up being mis-communicated and offensive to some.

Chairman
Mao Clip Art?
Seriously?



Wao Tee-rung

What went down next was a lot like the heralded "\$2 million dollar comma," reported in the Wall Street Journal. In that story, there was one little piece of punctuation omitted from a Canadian contract which essentially ended up costing somebody \$2,000,000. My mistake wasn't costly, except maybe in a different way. Look for an official email to follow on this, and, actually, a happy ending.

Also, we have an amazing new website. www.chattlexperts.com. Tah-Dah.

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